

**VILLAGE OF HOFFMAN ESTATES
PLATZKONZERT COMMISSION
MINUTES
May 12, 2025**

Members in Attendance:

Gary Pilafas, Chair
Ken Busch
Linda Dressler
Gene Walters
Wendy Schmidt

Members Absent:

Jeremy Janhke

Others in Attendance:

Ben Gibbs
Craig Kuehne
Eric Palm
Michala Souronis
Alicia Guerrero

I. Call to Order/Roll Call

Chairman Pilafas called the meeting to order at 4:00 p.m. A quorum was present.

II. Approval of Minutes

Commissioner Dressler made a motion for approval of the minutes from March 10, 2025. Seconded by Ken Busch. Motion approved by voice vote.

III. Public Comment

None.

IV. Old Business

Discussed below.

V. New Business

Discussed below.

VI. Committee Reports

2025 Platzkonzert Germanfest Planning

○ ***Tent Layout- Jeremy Janhke (Public Works)***

1. Ben to buy fabric.

○ ***Entertainment- Ben Gibbs (NOW Arena)***

- Bands are secured. On 5/14, the NFL schedule comes out to see when the Bears play.
- Ken will talk to potential sponsor in person as they have not called him back about fireworks.

○ ***Food/Beverage-Arturo Abod/Alicia Guerrero (Levy Restaurants for the NOW Arena)***

- Will have 8 beers vs. 15 from last year.

- **Kinderplatz-Linda Dressler (Commission Member)**
 - On track.
- **Games-Gary Pilafas (Commission Member)**
 - Gary, Ben & Wendy met on 3/11 to discuss games. Ben suggested a brat toss. Video was shown, and Ben will look into where to put it.
- **Volunteers-Wendy Schmidt (Commission Member)**
 - No update.

VII. Other

- **Marketing (Signage/Promotion) - Craig Kuehne (NOW Arena)**
 - New outlets. Bring local news reporters to the event. Wendy to talk to Missy. Options WGN, Daily Herald, etc.
- **Master of Ceremonies (MC):**
 - Wendy & Ben met with Fred and Harris on 5/12. Gary approves to move forward. See action below.

A#	Action Item Description	Owner	Due
1	Craft a scope of work Include dates/times • Harris: Let us know exactly what they want from us. And what the hours look like for Friday if any.	Wendy/Ben	In Progress
2	Send a proposal of cost	Fred/Harris	Pending #1

- **Photographer**
 - Mona Morrison attended the meeting. Give her direction on any photo's we want.

VIII. Adjournment

The meeting was adjourned at 4:45 pm. Motion to adjourn made by Linda Dressler and seconded by Gene Walters.

Next Meeting Date- August 11, 2025