

MINUTES
VILLAGE OF HOFFMAN ESTATES
ECONOMIC DEVELOPMENT COMMISSION
September 3, 2025
VILLAGE HALL
HENNESSEY CONFERENCE ROOM
1900 HASSELL ROAD
HOFFMAN ESTATES, IL 60169

Mayor William D. McLeod
Co-Chairmen Gary Pilafas & Gary Stanton

Date: September 3, 2025

Time: 2:00 p.m.

Members in Attendance:

Gary Stanton, Co-Chairman
Gary Pilafas, Co-Chairman
Tricia O'Brien
Kasi Paturi
Eric Smith
Daniel Lee
Dan Jedrzejak
Eric Maschewski

Members Absent:

Linda Dressler

Others in Attendance:

Mayor Bill McLeod, ex-officio
Kevin Kramer, ex-officio
Michael Walker
Matthew Galloway
Jennifer Djordjevic
Phil Green
Eric Palm

1. CALL TO ORDER

Gary Pilafas: Called to order at 2:05pm

2. APPROVAL OF MINUTES

A. March 12, 2025

Commissioner Lee made a motion to approve the minutes from March 12, 2025 and Commissioner Stanton seconded. A voice vote recorded all ayes.

3. PUBLIC COMMENT

Phil Green provided information regarding the HelloHoffman comprehensive plan – as details and a survey request will be handed to businesses during the Business Blitz. This major project is currently in one of three phases to determine where we are at as a community. Outreach & public input are a major focus of this first phase, so he is looking for assistance in ensuring we touch base with as many stakeholders as possible. Postcards and business cards with details were provided by Phil Green for Commissioners use both during said Business Blitz and during their ongoing work within future events. Major decisions will be made based off this phase, so Staff is working to ensure that the next phase is ideally prepared.

Dan Jedrzejak asked about consultant usage for the comprehensive plan.

Phil Green explained that All Together will be assisting with some aspects.

Gary Pilafas asked about connections with Hoffman in Motion.

Phil Green explained that that process is almost at its end. The plan has shown what options Hoffman Estates has for best planning out transportation options. This will then be wrapped into the comprehensive plan with its other elements. Direct all questions, comments, or ideas to Phil Green.

4. NEW BUSINESS

A. Review Draft Economic Development Website

Kevin Kramer explained that it is no longer a sub-page, but an entirely new website dedicated to Economic Development with an entirely different intended audience than the general government Hoffman Estates website. Some items that are related to business operations, like business licenses, will remain on the main website. Numerous websites in this space were reviewed to determine ideal parameters and now the new site will launch in about two weeks.

Matthew Galloway showcased the different pages within the new site.

Tricia O'Brien noted that the website looks good.

Kevin Kramer mentioned the additional websites that Hoffman Estates is simultaneously working on in addition to the Economic Development one. New testimonials from businesses are forthcoming. The upcoming C-Suite will provide a time to capture some of the video testimonials from attendees for the new website.

Daniel Lee inquired about what kind of businesses we are seeking testimonials from currently?

Kevin Kramer stated that we are open and seeking a wide range of inputs.

B. C-Suite Discussion: October 28th at Edge Electrical

Kevin Kramer provided details about the business happy hour. If any topics for discussion are requested, please send those over to Kevin prior to the event. This will be a more relaxed event than the prior C-Suite.

The Village of Hoffman Estates complies with the Americans with Disabilities Act. For accessibility assistance, call the ADA Coordinator at 847.882.9100.

C. Review Business Retention & Expansion Program

Michael Walker stated that postcards were sent to all businesses to try to garner more meetings and feedback on how we can best assistance their future. So far, we have already received interest from numerous businesses and hope to meet with substantially more in the future.

1. Discuss North Hoffman Business Blitz

The basic structure of the event was explained by Michael Walker.

D. Discuss Market & Business Conditions

Dan Jedrzejak said there has been no slowdown in civil engineering with plenty of statewide projects.

Tricia O'Brien stated that things are picking up at the Chamber. Major events, including the golf event are moving forward nicely. Reviewed an impressive event done by the Frankfort Chamber of Commerce.

Eric Smith also noted that some things are picking up on the private side too. Illinois still having issues with companies leaving the state.

Kasi Paturi noted that numerous events are coming up, including November 6th, in the digital space.

Eric Smith asked about advertising the Village within the Chicagoland and what mottos may be helpful.

Daniel Lee inquired about Japan Fest 2026 plans.

Michael Walker stated information from the Morton Arboretum's Anime Night as an inspiration for what the event may look like for next year.

Gary Pilafas mentioned ideas of the next Sister City for Hoffman Estates and seeing if that could be a Japanese city and stated that he would like to be involved in the planning process.

Kevin Kramer stated that this may take the form of a five-hour outdoor event.

5. OTHER BUSINESS

None

6. ADJOURNMENT

A motion was made by Kasi Paturi and seconded by Eric Maschewski to adjourn the meeting. Voice vote recorded all ayes. The meeting was adjourned at 2:58PM. Next regularly scheduled meeting will be Wednesday, December, 3, 2025.